

**GREATER WYOMING COMMUNITY RESOURCE ALLIANCE**  
**Minutes of April 28, 2015**  
**9:00 PM**  
**City of Wyoming**  
**City Manager's Conference Room 2<sup>nd</sup> Floor**

**I      ROLL CALL**

Present:      Rebecca Rynbrandt, Jim Carmody, Paul Wegener, Tamara Lopez, Curtis Holt, Jeff Koeze, Jack Sluiter

Guest:

Absent:      Kent VanderWood

**II      PREVIOUS MEETING MINUTES:**

A motion by Holt, seconded by Lopez to approve the March 24, 2015 meeting minutes was made. Motion carried unanimously.

**III     FINANCIAL REPORT**

Holt distributed the Financial Report ending April 23, 2015. The WCEC is ramping up sponsorship solicitation due to the concert season. Currently their dedicated fund balance is \$27,979.89. General fund activity has been related to grant awards for 2015. Fund balance is \$42,182.35 in general activities. The Police fund expenses are related to the Shop with a Cop program (Christmas). Their fund balance is \$2,395.52.

The City Council has contributed \$10,000 in support of the WCEC on a reimbursable format.

Motion by Holt, seconded by Lopez to approve the finance report was made. Motion carried unanimously.

**IV      OLD BUSINESS**

**A. Status of Prospective Board Member(s)**

Elizabeth Rosario has completed the application process and is awaiting the final appointment by Council.

Wegener has announced he will not be seeking reappointment. His term expires December 31, 2015. In the interim, he is willing to serve as Vice Chairman.

**B. 2015 Carnival**

Rynbrandt updated the Board on the City carnival, its arrival and schedule. Parks and Facilities staff will be providing the daily security; Police will be cognizant of the carnival in their daily briefings and will have Community Policing Officers attend during peak times.

A discussion of possible future locations to host the carnival was had. These included: Rogers Plaza, Klingmans Lot, GM Lot, Metro Lots, and the Gezon Community Station.

#### C. Grantee Updates.

Rynbrandt referenced a previously distributed report received by UCOM for their 2014 grant. All grantees have submitted required reports.

2015 Tornado Recovery Recognition Grantees have all been notified and W-9's are being processed. Most grantees have received their checks.

#### D. Mercantile Bank Giving Together Grant Program

Wegener is working on the application which is due this week. Discussion occurred about that focus areas or programs we could have. The decision was made to apply for the Shop with a Cop Program.

#### E. 2016 Grant Cycle/target initiatives discussion

The Board opened a tabled discussion on how to prioritize grant making for the 2016 cycle.

Carmody asked if there are any community surveys available to help define need. Rynbrandt shared that the Wyoming Community Foundation via the City of Wyoming Teen Council (which also serves as the WCF Youth Advisory Committee) does an annual survey of high school students. They use this information for their grant making priorities. No one else was aware of any other ongoing community surveying of needs. The question was raised if we should fund such a survey.

Koeze shared his experience on scholarships made through educational institutions such as GVSU. The educational institution creates the financial aid package, markets the scholarship's and performs the necessary screenings.

Holt suggested we talk to our school social workers to ascertain needs. Such as bus transportation needs (tickets, bus pass). Job skills training, how to stay employed etc. Holt will inquire.

Rynbrandt will reach out to KSSN to see if they are any needs assessments, priorities.

Koeze suggests we focus on YOUTH for the 2016 year. There was general consensus that this should be our focus area.

Sluiter suggested we connect with GRCC.

Holt questioned if we need a grant making cycle? Or to scan the environment and as youth needs arise, to award grants on a case by case basis? The goal being to move to a more flexible and responsive system. The discussion is that we will need to develop and maintain relationships.

Rynbrandt shared information on a group that asks each attendee to bring \$100 and a nonprofit name in which they desire to fund. The group then selects from a hat three nonprofits (as submitted by the individuals) to share with the group on why they should receive funding. Then there is a vote and the top vote getter receives all the money raised that evening. The Board could set up a system similar to that and have Board members scan the community for youth needs and nominate applicants for funding.

Holt shared with Wyoming Wolves Spanish Teachers video of inclusion and diversity. The Board responded very positively to the video.

## V NEW BUSINESS

### A. Appointment of Treasurer

Holt reported on the changes occurring in the City's Finance Department. Rosa Ooms is being appointed as Deputy Finance Director with the Finance Director position being contracted. Holt needs to review the by-laws if someone else from Finance can be appointed, rather than to the Finance Director Position.

### B. Wyoming Cultural Enrichment Commission Fiduciary Agreement

Rynbrandt provided a copy of the most current CEC fiduciary agreement. It is several years old and needs to be updated to current practices. Sluiter, VanderWood, Rynbrandt to join as an ad-hoc committee to review. Sluiter will take the lead in scheduling the meeting.

### C. Ideal Park

Rynbrandt requested consideration of the Alliance to establish a pass through account to raise funds for tree replacement at Ideal Park. The board was receptive; however Holt directed that the Council concur prior to any Alliance action.

### D. Golf Outing

It was decided to not pursue a golf outing fundraiser this year. No one person or organization has volunteered to organize it.

## VI ITEMS FOR ACTION

Formal election of Vice Chair. A motion by Holt, seconded by Koeze to nominate Wegener as Vice Chair was made. Motion carried unanimously.

## VII ROUND TABLE DISCUSSION

None.

## VIII PUBLIC COMMENT

None.

## IX CLOSE – NEXT MEETING DATE 9:00 a.m., Tuesday, May 26, 2015

Respectfully submitted,

Rebecca Rynbrandt  
Secretary  
Board of Directors